



OXALIS ADVENTURE

THE GREEN TOURISM COMPANY IN VIET NAM

2024

Quang Binh Province, Viet Nam

ABOUT OXALIS

- 🌿 **Company Name:** Oxalis Company Limited
- 🌿 **Trade name:** Oxalis Adventure
- 🌿 **Establishment:** June 8th, 2011
- 🌿 **Business License:** No. 3100754990
- 🌿 **International Tour Operator License:** No. 44-002/2014/TCDL-GPLHQT
- 🌿 **Address:** Sub-quarter Phong Nha, Phong Nha Town, Bo Trach District, Quang Binh Province Vietnam.
- 🌿 **Employees:** More than 500 (97% local)
- 🌿 **Total Guests per year:** From 10,000 to 15,000 (Adventure)
- 🌿 **Annual Revenue:** 6-8 million USD

OXALIS BUSINESS





OUR MISSION

Our mission is to create a world-class adventure tourism business in Quang Binh Province, Viet Nam. We provide professional and high-quality tourism experiences to both local and international travelers, while also supporting the local community by involving local people in our tourism business supply chain.

OUR GOAL

Oxalis Adventure strives for green tourism and is working towards Net Zero goals in the near future. Oxalis has adopted practical solutions to reduce its environmental impact since day one. Our tours involve trekking on forest trails and using water filters for drinking, and composting toilets for waste. Everything that is brought into the jungle or caves is also brought out. All campsites use solar power for lighting and charging equipment. By committing to green travel, Oxalis can ensure the proper conservation of nature for present and future generations.

TRANSPARENCY

Oxalis Adventure is a transparent company that complies with Vietnamese laws and regulations. Oxalis Adventure pays taxes, social insurance, and environmental fees according to the law. Oxalis Adventure also uses PwC, or other Big 4 audit firms, to audit its financial statements and ensure accountability. Oxalis Adventure believes that transparency is essential for building trust and credibility with our customers, partners, and community.

OXALIS PRIORITIES

01

SAFETY

02

CONSERVATION

03

COMMUNITY
INVOLVEMENT





01

SAFETY

- 🟢 Safety is the top one priority for both customers and staff at Oxalis Adventure, without any compromises.
- 🟢 All guides undergo a comprehensive training program and receive regular assesments. Only fully qualified and experienced guides lead the Oxalis Adventure tours.
- 🟢 Oxalis only uses the highest quality equipment imported from France, the UK, and Switzerland. Safety equipment is tested for use and well-maintained following EU safety standards.
- 🟢 The Oxalis Adventure Tours live up to our name: an adventure. However, we demonstrate that it is possible to offer adventurous tours without compromising on safety.





02

CONSERVATION

- 🌿 Oxalis Adventure cares about environmental protection, jungle and cave conservation, and sustainable environmental practices on every tour. Oxalis Adventure follows strict paths in the caves to prevent erosion and protect delicate formations.
- 🌿 To avoid overloading the caves and prevent negative impacts on the cave's ecosystem, we limit the number of guests allowed on each tour and the maximum number of guests who can explore the cave each year.
- 🌿 Everything brought into the jungle or caves must also be taken out, and no permanent infrastructure is allowed. To protect the jungle and waterways from raw waste, composting toilets are installed at every campsite.
- 🌿 Each year, from mid-September to mid-November, Oxalis Adventure closes the jungle and caves to avoid bad weather and give them time to "rest and regenerate".
- 🌿 Environmental impact assessments are also carried out regularly, such as checking water quality to ensure there is not any negative impact on surrounding rivers.



03

COMMUNITY INVOLVEMENT

Empowering the local economy is a fundamental principle of the Oxalis Adventure philosophy, and it has been since the beginning. As we continue to grow, more locals are employed, including sales executives, operations team members, accountants, tour guides, kitchen and hotel staff, and the porter team.

Oxalis considers the involvement of the local community in its tourism activities as a "business strategy" rather than a "responsible tourism" obligation. The local community adds value to the experience of visitors, who can appreciate the unique and rich aspects of the local culture and nature. Oxalis also empowers the local community to not only participate but also own and operate the tourism services they provide.



THE OXALIS FOUNDATION

FROM 2014 TO 2023 AND CONTINUE

Enhances community sustainability.

Sustainability within the community context is enhanced by the activities of the Oxalis Foundation. The Oxalis Foundation has launched several projects since its creation in 2014, including providing financial support to local homestays, training assistance to local businesses, scholarships, and helping to build schools, septic toilets, libraries, building floating houses for poor people in the heavily flooded area of Tan Hoa and more.



Built more than 90 floating houses for poor people in Tan Hoa village

Built a school in Ban Doong village, where the Bru - Vân Kiều minority group lives in the core zone of Phong Nha - Ke Bang National Park



Fixed and upgraded the Primary School of Tan Hoa Village

Built 100 septic toilets for families living along the Son River



Giving 300 scholarships to poor students in Quang Binh (1 million VND per student) each year

Provide open water swimming and drowning prevention training to 1000 children living along the Son River, Chay River, and Rao Nan River each



Other supporting activities











TOURISM PROMOTIONS

Oxalis Adventure has collaborated with hundreds of major media outlets around the world to promote tourism activities in Phong Nha - Ke Bang National Park and Quang Binh. Some of these media outlets include CNN, National Geographic Magazine, BBC, The New York Times, CNBC, ABC News, and News.com.au. Oxalis Adventure has also hosted big studios such as Legendary Pictures and Warner Bros, who filmed parts of their movies in the park.



SOME MAJOR PROJECTS

- 
 - 2009-2010
National Geographic Magazine and National Geographic TV featured Son Doong Cave
- 
 - 2012
BBC Two: How to Grow A Planet, filmed in Son Doong Cave
- 
 - 2015
Warner Bros: Movie Peter Pan: The Neverland (2015) filmed in Hang En Cave
- 
 - 2015
ABC News: Good Morning America - Live broadcast from Son Doong Cave and Hang En cave
- 
 - 2016
Legendary Pictures: Kong: Skull Island filmed in Tu Lan Cave system
- 
 - 2019
Alan Walker: Music Video Alone Part 3 in 2019 - There are 350 mil views by Dec 2023
- 
 - 2022
Google: Google Art & Culture and Google Doodles (18 countries)
- 
 - 2023
BBC One: Planet Earth III - Episode 6 - Extremes - Filmed the blind fish in Hang Son Doong and Hang Va cave

Oxalis Adventure is a key player in developing regenerative tourism in Phong Nha - Ke Bang National Park, a UNESCO World Heritage Site. Oxalis Adventure helps to showcase Quang Binh as a world-class destination for adventure seekers and nature lovers.

SOME OUTSTANDING PRODUCTS OF OXALIS

SON DOONG CAVE EXPEDITION



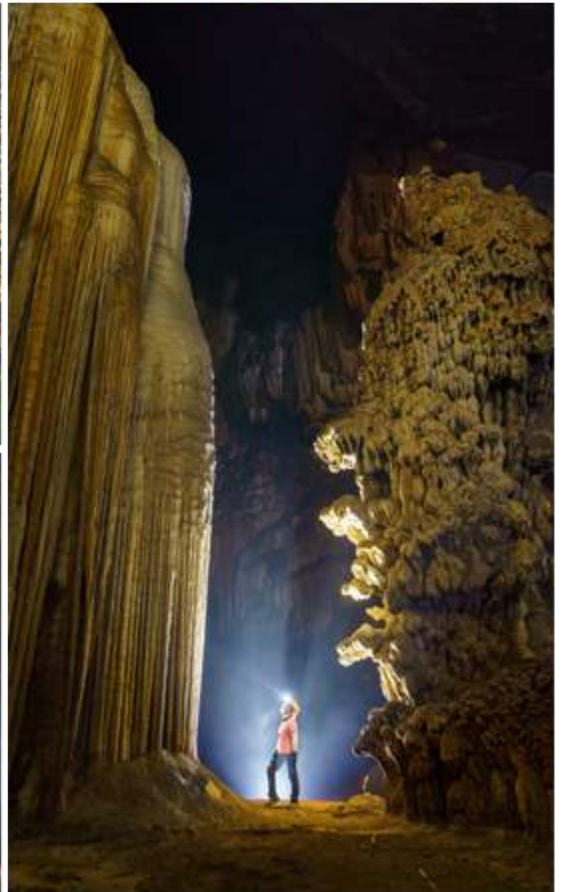
SOME OUTSTANDING PRODUCTS OF OXALIS

HANG BA DEEP JUNGLE EXPEDITION



SOME OUTSTANDING PRODUCTS OF OXALIS

TU LAN CAVE EXPEDITION



SOME OUTSTANDING PRODUCTS OF OXALIS

CHAY LAP FARMSTAY



SOME OUTSTANDING PRODUCTS OF OXALIS

BLUE DIAMOND CAMP



SOME OUTSTANDING PRODUCTS OF OXALIS

TU LAN LODGE





OXALIS CONTACT INFORMATION



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